AWARE
Commercialization and Entrepreneurship Summit

Indiana University

October 5th 2017

AGENDA

8:30-8:40 AM	Welcome and introduction J. **Carmel Egan**, PhD, Associate Dean for Research Affairs, IU School of Medicine and COO Indiana CTSI
8:40-9:00 AM	AWARE: ACCESS program: Enable & Enhance Commercialization potential for Women and underrepresented minorities **Jesus V. Soriano**, PhD, Program Director at NSF
9:00-9:30 AM	Research Commercialization—from Ideas to Market **Aoy Tomita-Mitchell**, PhD, Professor, Surgery, Congenital Heart Surgery, Medical College of Wisconsin
9:30-10:30 AM	Overview and Update of the SBIR/STTR Program **Angelique Johnson**, PhD, CEO of MEMStim **Kris Parmelee**, President, Parmelee Consulting Group
10:30-10:45 AM	Break
10:45-12:00 PM	Investigators pitch to Shark Tank/Tips how to pitch to Management Team Presenters: Demetra Antimisiaris, PharmD, Care Mentor M. Terry Loghmani, PhD, Health Smart Technologies, LLC Abbey Santanello, Santanello Surgical LLC Sharks: **Joe Trebley**, PhD, President/CEO, Monon Bioventures, LLC **Mara Neal**, Global Sales and Marketing Director, Cook Regentec, LLC **Keith Strassner,** Director, OT & Economic Development, MST

UNIVERSITY OF LOUISVILLE

MISSOURI S&T

12:00-1:15 PM	Lunch
1:15-2:00 PM	Case studies**: Successful entrepreneurs** Presenters: **Maggie Galloway**, Inscope Medical **J. Joanne Zhang**, Phytoption LLC **Yvonne Lai**, PhD, Anagin, LLC
2:00-2:20 PM	closing remarks **Robert Keynton**, PhD, Director of Research Initiatives, Office of the Executive Vice President for Research & Innovation, University of Louisville
2:20-4:00 PM	Poster session/ Networking